

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REQUEST FOR FILING CONTINUATION/DIVISIONAL  
APPLICATION UNDER 37 C.F.R. § 1.53(b)

Box PATENT APPLICATION

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

This is a request for filing a [ ] continuation [X] divisional application under 37 C.F.R. § 1.53(b) of pending Application No. 08/532,537 filed on September 25, 1995, for THE SYSTEM FOR COORDINATING COMMUNICATIONS VIA CUSTOMER CONTACT CHANNEL CHANGING SYSTEM USING CALL CENTER FOR SETTING UP THE CALL BETWEEN CUSTOMER AND AN AVAILABLE HELP AGENT, by the following named inventor(s):

- (a) Full Name Thomas H. BATEMAN
- (b) Full Name Bruce E. KIERSTEAD
- (c) Full Name William A. NOBLE
- (d) Full Name Timothy L. CURRY
- (e) Full Name John A. LOCKETT
- (f) Full Name Laurie E. MERSEREAU
- (a) Full Name Robert J. OUELLETTE

- [X] The entire disclosure of the prior application from which a copy of the oath or declaration is supplied herewith is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
- [ ] This application is being filed by less than all the inventors named in the prior application. In accordance with 37 C.F.R. 1.63(d)(2), the Commissioner is requested to delete the name(s) of the following person or persons who are not inventors of the invention being claimed in this application.

- (a) Full Name \_\_\_\_\_
- (b) Full Name \_\_\_\_\_

1. ☒ Enclosed is a copy of the prior Application No. 08/532,537 as originally filed on September 25, 1995, including copies of the specification, claims, drawings and the executed oath or declaration as filed.
2. ☐ Enclosed is a revised prior application and a copy of the prior executed oath or declaration as filed. No new matter has been added to the revised application.
3. ☐ \_\_\_\_\_ statement(s) claiming small entity status] [are enclosed ☐ were filed in prior Application No. \_\_, filed on \_\_.
4. ☒ The filing fee is calculated below][~~and~~ in accordance with the enclosed preliminary amendment:

CLAIMS					
	NO. OF CLAIMS		EXTRA CLAIMS	RATE	FEE
Basic Application Fee					\$760.00
Total Claims	14	MINUS 20 =	0	x \$18.00 =	
Independent Claims	3	MINUS 3 =	0	x \$78.00 =	
If multiple dependent claims are presented, add \$260.00					
Total Application Fee					\$760.00
If small entity status is claimed, subtract 50% of Total Application Fee					
Add Assignment Recording Fee of \$40.00 if Assignment document is enclosed					
<b>TOTAL APPLICATION FEE DUE</b>					<b>\$760.00</b>

5. ☐ Charge \$\_\_\_\_\_ to Deposit Account No. 02-4800 for the fee due.
6. ☒ A check in the amount of \$ 760.00 is enclosed for the fee due.
7. ☒ The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17 and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 02-4800. This paper is submitted in triplicate.

- James D. Kokonis, Reg. No. 21178; Peter L. Beck, Reg. No. 21169; Nicolas H. Fyfe, Reg. No. 26134; Vance Marston, Reg. No. 26137; Hugh O’Gorman, Reg. No. 26410; Alan R. Campbell, Reg. No. 26129; A. David Marrow, Reg. No. 28816; Robert D. Gould, Reg. No. 27523; James McGraw, Reg. No. 28168; Thomas R. Kelly, Reg. No. 29244; John Bochnovic, Reg. No. 29229; Michael K. Wheeler, Reg. No. 29246; Joy D. Morrow, Reg. No. 30,911; John E. Paxton, Reg. No. 32389; Donald F. Phenix, Reg. No. 32528 and Tokuo Hirana, Reg. No. 32551.

William L. Mathis, Reg. No. 17,337; James A. LaBarre, Reg. No. 28,632; Patrick C. Keane, Reg. No. 32,858; Steven M. du Bois, Reg. No. 35,023, of Burns, Doane, Swecker & Mathis.

- a. ☒ The power appears in the original papers in the prior application.
- b. ☐ Since the power does not appear in the original papers, a copy of the power in the prior application is enclosed.
- c. ☐ Recognize as Associate Attorney the following:
- d. ☒ Address all future communications to: (May only be completed by applicant, or attorney or agent of record.)

William L. Mathis  
BURNS, DOANE, SWECKER & MATHIS, L.L.P.  
P.O. Box 1404  
Alexandria, Virginia 22313-1404

Date: January 29, 1999

By: William L. Mathis  
William L. Mathis  
Registration No. 17,337

ADDRESS OF  
SIGNATOR:

BURNS, DOANE, SWECKER & MATHIS, L.L.P.  
P.O. Box 1404  
Alexandria, Virginia 22313-1404  
(703) 836-6620

- ☐ inventor(s)  
☐ assignee of complete interest  
☒ attorney or agent of record  
☐ filed under 37 C.F.R. § 1.34(a)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of )  
)  
Tom BATEMAN, et al ) Group Art Unit: 2782  
)  
Application No.: Divisional of 08/532,537 ) Examiner: R. Krick  
)  
Filed: January 28, 1999 )  
)  
For: METHOD AND SYSTEM FOR )  
COORDINATING DATA AND VOICE )  
COMMUNICATIONS VIA CUSTOMER )  
CONTACT CHANNEL CHANGING )  
SYSTEM USING VOICE OVER IP )  
(AS AMENDED) )

AMENDMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

By way of voluntary amendment please amend the above-identified application as follows:

In the Title

Please delete the title and insert the following:

--Method and System for Coordinating Data and Voice Communications Via  
Customer Contact Channel Changing System Using Voice Over IP--.

In the Claims

Please cancel claims 1 to 11 and 13 to 36.

Please amend claim 12, as follows:

12. (Amended) In a communications system comprising a server [on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call center connected to the help channel connectable through the information network to the computer, a method for the customer to obtain help in relation to a page from the server displayed by the computer] connected to the Internet-, customer premises equipment in a remote customer premises comprising a customer computer connectable to the Internet and having a customer IP address, a call center having a plurality of help agent computers connected to the Internet, a method for the customer to obtain help in relation to a WWW page having a URL (universal resource locator) from the server displayed by the customer computer comprising the steps:

- a) the customer selecting a remote help option from the page;
- b) the customer computer automatically preparing a help request form comprising [a network address] the customer IP address;
- c) the system automatically transferring the help request to the call center; and
- d) the call center setting up a virtual audio channel on [the data network between the channel and the customer computer] the Internet between one of said help agent computers and the customer computer using IP based voice communications.

Please add new claims 37 to 49, as follows:

--37. The method according to claim 12 wherein the request form further comprises a field for filling in a customer preferred time for call-back and wherein the call center further comprises means for recording the help request forms and associated preferred call-back times, and is adapted to place calls at specified times according to the times in the recorded requests.

38. The method according to claim 12 wherein the means for transferring the request to the call center is one of TCP/IP HTTP or E-mail.

39. The method according to claim 12 further comprising the step of the call center sending a message back to the customer with an anticipated wait time when no help agent is available for immediate help.

40. The method according to claim 12, wherein said one of said help agent computers is also provided with customer relevant information.

41. The method according to claim 12 in which said agent computer is further provided with a URL indicating from which page the customer has requested help and with which the agent computer can be set up at the same page.

42. A system for connecting a call center to a customer computer having a customer IP address so as to allow remote help to be provided to a customer from the call center, the system comprising:

means for presenting a page having a URL on the remote customer computer, the page including a remote help option which when selected generates a help request form including the customer IP address;

means for forwarding the help request form to the call center.

43. The system according to claim 42 wherein the request form further comprises a field for filling in a customer preferred time for call-back.

44. The system according to claim 42 in which the request form further comprises said URL.

45. A call center for providing help to a customer on a customer computer having a customer IP address comprising:

means for receiving a help request form containing the customer's IP address;

means for establishing a voice over IP connection to the IP address identified in the help request.

46. The system according to claim 45 wherein the request form further comprises a field for filling in a customer preferred time for call-back and wherein the call center further comprises means for recording the requests and associated preferred call-back times, and is adapted to establish the voice over IP connections at specified times according to the times in the recorded requests.

47. The system according to claim 45 further comprising means for sending a message back to the customer with an anticipated wait time when no live agent is available for immediate help.

48. The system according to claim 45 further comprising means for providing a call center agent with customer relevant information.

49. The system according to claim 45 in which the request form further comprises a URL indicating from which page the customer has requested help and with which the agent can set up the agent computer at the same page.--.

#### REMARKS

During prosecution of the parent application, U.S. Patent No. 08/532,537, a claim number 44 was canceled in an Examiner's amendment in response to the Examiner's position that claim 44 was directed towards a different invention. Claim 12 of the application as originally filed was the precursor



It is respectfully submitted that the application is in allowable form and early allowance is respectfully awaited. However, in the event that there may be some outstanding matters which require resolution, applicant respectfully requests the Examiner to telephone R. Allan Brett at 613-232-2486 ext 323.

Date: January 28, 1999

P.O. Box 1404  
Alexandria, Virginia 22313-1404  
(703) 836-6620

BE IT KNOWN that we, THOMAS H. BATEMAN, BRUCE E. KIERSTEAD, WILLIAM A. NOBLE, TIMOTHY L. CURRY, JOHN A. LOCKETT, LAURIE E. MERSEREAU and ROBERT J. OUELLETTE citizens of Canada, whose full post office addresses are 903 Mollins Dr., Saint John, New Brunswick, E2M 4L7, Canada; 9 Wasson Ct., Saint John, New Brunswick, E2K 2K6 Canada; 516 Champlain St., Saint John, New Brunswick E2M 1S3, Canada; 115 Lancelot Dr., Gondola Pt., New Brunswick, E2E 1R8, Canada; 102 Islandview Dr., Saint John, New Brunswick, E2M 3Z8, Canada; 22 LeCroix Dr., Westfield, New Brunswick, E0G 3J0, Canada and 132 Josselyn Rd., Saint John, New Brunswick, E2J 3B5 Canada, respectively, have invented certain new and useful improvements in:

THE CUSTOMER CONTACT CHANNEL CHANGER  
of which the following is the specification.

## Customer Contact Channel Changer

### Field of the Invention

This invention relates to accessing remote information network services such as those of the WWW (World Wide Web) and particularly, but not exclusively to the manner in which help is enlisted when needed.

### Background of Invention

Some telephone companies (e.g., NBTel, New Brunswick, Canada) have been heavily involved with the development and use of both call centre services and Internet services. More specifically, efforts have been underway to utilize CTI (Computer Telephony Integration) within call centres to improve the productivity and service levels within call centres. CTI uses integration capabilities in various manners to assist telephone users who have access to computer equipment to improve the process of making or receiving phone calls. Call centre technology generally uses both computer equipment and telecommunications equipment with CTI being a key element of productive call centres.

The use of new Internet services such as WWW servers to allow organizations to interact with their customers in a self service mode is also being promoted. These WWW servers utilize hypertext and multimedia content to allow customers to see text, images, etc. associated with products and services. Due to human nature and other factors these customers frequently need human assistance to completely satisfy their needs and would likely jot down an 800 telephone number with a

pencil and paper. They would then call the 800 number to gain access (if the 800 zone coverage was appropriate) to an ACD (Automatic Call Distribution) centre belonging to that organization. Under many circumstances today they would then sit frustrated in an ACD queue awaiting the availability of a live agent. Thus, there are at least two disadvantages of current systems. First, the need for the customer to physically record and dial the 800 number is a disincentive to making the call. Secondly, the likelihood of waiting in long ACD queues is also a disincentive to making the call. Once the call is made, the queue may also result in the call being terminated before successful completion because of the delay experienced.

A recent improvement in the integration of computers and telephones is disclosed in US Patent No. 5,001,710. A system is disclosed which lets telemarketing agents who are answering calls for multiple campaigns simultaneously, to be set up automatically in their computing environment at the correct campaign based upon the phone number dialed by the customer, and to receive caller related information automatically. However, the user is required to physically dial an 800 number, and likely must wait in an ACD queue. Furthermore, although the agent is set up at the correct campaign, a more accurate initial setup, which for example incorporates the specifics of the customer's queries, is not possible. Finally, this system is not designed for helping users of the Internet.

## Summary of the Invention

It is an object of the invention to provide a means for integrating WWW services with live ACD agents in a manner that mitigates the above mentioned disadvantages.

It is another object of the invention to make this process faster and simpler so as to improve the likelihood of a successful connection to a live agent.

The invention provides a method of quickly enabling the changing of customer contact channels under control of the calling customer. A customer contact channel is a specific means of communication between the customer and a sales/service provider. Examples of customer contact channels include verbal phone conversations between customers and human ACD agents of the service/sales organization, IVR (interactive voice response ) interactions between customers and IVR servers associated with the service/organization, ADSI (analog display services interface) enhanced IVR interactions between customers and associated servers, and WWW interactions between customers and associated WWW servers. These channels use various communications appliances or terminals such as a regular touch tone telephone, ADSI enhanced telephone (such as Nortel Vista 350), multimedia PC's or multimedia set-top boxes (such as Philips/Zenith/CLI Media Access Terminals) and television sets.

The invention provides a series of methods for integrating WWW services with live ACD agents. These methods include establishment of two-way voice connectivity between a customer and a human ACD agent while sharing common screens of information on a WWW page. This connectivity provides

requested "LIVE HELP" when a problem is encountered or when an alternate channel is preferred for various reasons. These methods deploy CTI, IVR and related techniques involving the use of computer software and hardware working in conjunction with telephone systems. The specific methods best suited for an individual customer will depend on a number of factors such as the call centre's telephony architecture, the call centre's computing architecture and organizational philosophy and approaches regarding inbound and outbound calling and customer contact concepts.

IVR allows for automated handling of scripted or routine telephone conversations. The customer, once connected to an IVR system, is verbally provided with information and options by a computer generated or recorded voice. The customer is able to make selections with the telephone keypad. An ADSI (analog display services interface) enhanced IVR system (e.g., NBTel Express or NBTel CallMall) also provides a text screen that allows easier navigation to the user. These are accessed by ADSI capable telephone sets equipped with a screen.

The invention provides methods for integrating and connecting a human ACD agent and a customer who is using the WWW and wishes human assistance. Furthermore, the invention provides a customer in voice conversation with an ACD agent an option to enhance that conversation with shared screens of information (images, text, etc.). The invention is intended to be used by organizations or individuals with WWW servers and ACD agents. The invention was initially developed to illustrate the joint use of two powerful marketing channels

(WWW and ACD agents) and that their combination produces an even more powerful channel than either alone. The main features of this invention are the ability to link and integrate customers (who may have obtained product awareness information or directory information via a WWW server) and appropriate ACD agents or individuals to provide supplementary information or assistance.

10 According to a first broad aspect, the invention provides in a communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the public switched telephone network to a telephone in the customer premises, an apparatus and method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps of the customer selecting a remote help option from the page; the customer preparing a help request form comprising the number of the customer's telephone; the system transferring the help request to the  
20 call centre; and the call centre setting up a call over the public switched telephone network between the customer telephone and the help channel.

According to a second broad aspect, the invention provides in a communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the information network to the computer, an apparatus and method for the customer to obtain help in relation to a page

from the server displayed by the computer comprising the steps of the customer selecting a remote help option from the page; the customer computer automatically preparing a help request form comprising a network address; the system automatically transferring the help request to the call centre; and the call centre setting up a virtual audio channel on the data network between the channel and the customer computer.

According to a third broad aspect, the invention provides in a communications system comprising a server on a network, means for connecting the server to at least one of either a computer or a set-top box and television in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the public switched telephone network to a telephone in the customer premises, an apparatus method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps the customer selecting a remote help option from the page; the customer set-top box or computer signalling a telephone switch to ring the customers telephone line (with a normal ring or a distinctive ring) in response to the customer selecting the help option; the telephone switch dialing the call centre automatically when the customer the picks up the handset; and the call centre transferring the call to the help channel.

According to a fourth broad aspect, the invention provides in a communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through



the public switched telephone network to a telephone in the customer premises, an apparatus and method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps of the customer selecting a remote help option from the page; the customer computer automatically passing a help phone number listed within the page to communications software running on the customer's computer; and the communications software dialing the help phone number with a modem and line connected to the customer's computer and telephone; whereby a voice connection is established between the customer telephone and the help channel.

According to a fifth broad aspect, the invention provides in a communications system comprising a server on a network, means for connecting the server to at least one computer equipped with an SVD (simultaneous voice data) modem in a remote customer premises, a help channel comprising a live agent workstation equipped with at least one computer equipped with an SVD modem, and a call centre connected to the help channel, an apparatus and method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps: establishing a voice connection between a customer telephone and an agent telephone over the PSTN; the agent connecting the agent computer to the server if not already connected; the customer disconnecting the customer computer from the server if connected unless equipped to handle more than one connection; both the customer and ACD agent activating their SVD (Simultaneous Voice Data) Modems (or ISDN units) such that data and voice connections

are established where previously only a voice connection existed in such a way that the agent who is already connected to the desired server acts as a host and the caller acts as a remote connected to the agent's host and in communication with the host over the data portion of the connection and the caller is able to view the same pages as the agent, and the agent can provide the caller with assistance by walking the customer through the information from the server, and discuss it over the voice connection.

#### Brief Description of the Drawing

Figure 1 shows a block diagram of the first embodiment of the invention;

Figure 2 shows a process flow diagram for the first embodiment of the invention;

Figure 3 shows a process flow diagram for a variation of the first embodiment of the invention;

Figure 4 shows a process flow diagram for another variation of the first embodiment of the invention;

Figure 5 shows a process flow diagram for another variation of the first embodiment of the invention;

Figure 6 shows a block diagram of the second embodiment of the invention;

Figure 7 shows a process flow diagram for the second embodiment of the invention;

Figure 8 shows a block diagram of the third embodiment of the invention;

Figure 9 shows a process flow diagram for the third embodiment of the invention;

Figure 10 shows a block diagram of the fourth embodiment of the invention; and

Figure 11 shows a process flow diagram for the fourth embodiment of the invention.

#### Description of the Preferred Embodiments of the Invention

In a first preferred embodiment of the invention, illustrated schematically in Figure 1, a method and apparatus, herein referred to as the Customer Contact Channel Changer, is provided for automatically providing a live telephone connection between a customer using an organization's multimedia services to the organization's ACD agent. Four main components are illustrated, these being the customer premises 2, an ACD agent workstation 12, a call centre 24 and the call centre's multimedia server 28. The multimedia server 28 may be a WWW server 28, and will be referred to herein as such. The call centre's 24 WWW server 28 may actually be located at the call centre, or it could be located remotely. Likewise, the ACD agent workstation 12 may be located in the call centre. Alternatively, the ACD agent workstation may be in locations remote from the call centre such as in an individual agent's home or remote workplace.

The components of a customer premises 2 are illustrated in Figure 1. This includes a PC 4 capable of supporting a graphical WWW HTML (Hypertext Markup Language) browser and supporting generation of a URL (Uniform Resource Locator) of the organization's product and service database, an Internet line 6 (either via LAN or WAN-dial-up via modems), and a telephone 8 connected to the PSTN (public

switched telephone network) 9 via a telephone line 10. The URL provides a snapshot indication of where in the hypertext environment of the organization's WWW services the user is at a given time.

Numerous commercial WWW browsers are available to assist in navigation through the Internet and WWW servers. These browsers use HTML and HTTP (Hypertext Transport Protocol). In a typical page received via the Internet from an organization providing information or services on a WWW server, words or key phrases may be underlined or bolded to indicate that more information is available. This is referred to as hypertext. If the user is interested in obtaining this additional information, he can click on the word with a mouse, and the additional information is displayed.

The typical configuration for an agent workstation 12 is also shown in Figure 1. An agent workstation 12 is equipped with an ACD telephone set 14 from which a variety of calls can be answered, a Personal Computer 18 capable of supporting a graphical WWW/HTML browser, a telephone line 20 and computer communications line 22 for communicating with the call centre 24 and the WWW 28 via a data network 44 comprised of either a LAN (local area network) or via a dedicated or dial-up WAN (Wide Area Network). Typically a plurality of agent workstations 12 would be employed, depending on the volume of business to be handled.

The call centre 24, which handles requests for help from customers after they are received by the WWW server 28, subsequent call back of customers, and live connections with ACD agent workstations 12, is also depicted in Figure 1. The

call centre 24 includes an outbound dialing system 32 capable of setting up a blended inbound/outbound call environment. This outbound dialing system 32 contains a HOTLIST of telephone Numbers of HOT leads (qualified or interested leads) which are to be called as soon as an agent becomes available or at a time preferred by the customer. The call centre 24 also includes an ACD system 34 (on a digital switch - either PBX, centrex or computer based) which makes the actual calls and via line 20 connects the calls from the agent 12 to the customer via the PSTN 9 and line 10. It may also include a CTI server 36, an ACD-MIS (ACD management information system) system 38 connected to the ACD system 34, an IVR server 40, a call centre customer information system 42 and a data network 44 for interconnecting various components of the call centre 24.

The WWW server 28 (complying to HTTP and HTML) is equipped with information pertaining to an organizations products and services, directory information, etc. The server 28 includes an HTTP server 46 connected to an Internet access line 47 for receiving requests for help, and CGI (Common Gateway Interface) programs 48 for communicating with the call centre 24. It may also include a multimedia message management system 50 which will be described in detail below, and a store of numerous text, graphics and multimedia files 52 in various multimedia file formats (such as GIF, JPEG, MPEG, WAV, AUPCX, PDF, POSTSCRIPT). Not shown between the customer's Internet access line 6 and the WWW server's Internet access line 47 is the Internet itself.

A typical session will be described with reference to

Figures 1 and 2. Process steps are contained in boxes in Figure 2. The session starts when a customer 2 calls via its Internet access line 6 into the WWW server 28 and commences a self-serve session with an organization which subscribes to Customer Contact Channel Changer service (box 2-1). The customer browses through information regarding products and services with the graphical WWW browser. This browsing is often achieved by viewing HTML pages 53 and associated multimedia files 52. There may be on-line help which addresses some questions which may arise. At some point additional details or assistance are needed and the customer chooses a "Live Help" option from within an HTML page (box 2-2). This may be done by using a mouse to click on a "Live Help" button on the screen, or by entering a command at the keyboard. This prompts an additional HTML form 54 to pop up which the customer must fill in (box 2-3). The form 54 asks the caller for the phone number at which they can be reached at that time. The URL which the customer was viewing (prior to selecting help) is automatically filled in to indicate the page from which help was requested, but the customer also has the option of providing a different URL. In one embodiment, the customer also has an option of specifying a preferred time to be called back with the default being to request call back as soon as possible. The customer then sends this completed HTML help request off to the WWW server 28 where it is received by the HTTP server 46 and time-stamped. The request may be sent by either E-mail or TCP/IP (transmission control protocol/Internet protocol) client to server HTTP interaction etc.

At the call centre 24, the help request messages are received and initially processed by the HTTP server 46. The telephone number, time stamp and URL are passed to the outbound preview dialing system 32 in the call centre 24 via the CGI interface 48 and data net 44. Should agents not be available, messages may be sent back via the CGI interface 48 and HTTP server 46 to the customer with anticipated wait time (derived from the ACD-MIS system 38) and call setup and scheduling options may be presented to the customer in conjunction with the multimedia message management system 50 to be described further below. An active time-stamped HOTLIST is maintained to feed the outbound dialing system 32 with numbers to call while also providing the next available agent the URL of where the question arose. The information received from the customer, including a CLID (caller identity) which is the 10 digit customer phone number, and the URL is entered on this HOTLIST (box 2-4). The agent workstation computer 18 is set up to preview the HTML page associated with the caller's URL before or while the outbound call is being made. This allows the agent to be better prepared to answer the question(s) which may arise. The call is then made to the customer automatically without any need for the agent to key any telephone numbers into either their phone 14 or computer 18 (box 2-5). After the customer answers the phone call from the agent, the two parties will be in full voice communication and will be viewing the same multimedia screen which prompted the customers question. The agent can then assist or guide the caller to the solution or answer sought, or can take orders and/or provide technical support (box 2-6).



In a modification of this embodiment, the customer is not required to fill out an HTML page. Upon selection of the "Live Help" option, default values together with the relevant URL are filled in automatically, and the request is immediately sent off.

When it is desired to establish voice communications over the data network rather than the PSTN, instead of sending a telephone number at which the user can be reached, an HTML form including the user's IP (internet protocol) address and URL is filled in automatically and forwarded to the outbounding system through the same channels as before. The process diagram for this is shown in Figure 3. The rest of this process is similar to that described above except that the outbound call is placed over the Internet using IP based voice communications packages running on the user's PC enabling voice communications. These use originating and terminating IP addresses to set up virtual (packet based) circuits for use as voice channels for the duration of the call. This assumes that the caller and agent have compatible hardware and software configurations on their PC's.

When the option is provided to the customer of selecting a time preferred for call-back, a more sophisticated message management system is required. For this purpose, the invention provides a method of managing the integration or connection of customers using various services (WWW servers, voice-mail, IVR, e-mail, etc) to an ACD call centre agent. This multimedia message management system 50 will be referred to herein as the "Multimedia Message Manager" (MMM) 50.

A process flow diagram which incorporates the MMM 50



is shown in Figure 4. This figure is very similar to Figure 2 with the exception of the addition of the MMM which is connected to the organization's V-mail servers 80 and E-mail servers 81 and the WWW server 28.

The MMM 50 acts as an intermediary between the traditional call centre related systems and the new WWW related server systems. Specifically, it communicates with the call centre ACD-MIS system 38 to get estimated anticipated caller wait times (or other parameters) and passes this information to the caller via the HTTP server 46 and related CGI programs 48. It may be used to allow Web browsing of information sources related to the call centre such as the voice mailbox associated with a call centre agent. Overflow calls may be routed to voice mail. The MMM 50 allows the agent or supervisor to scan large volumes of voice-mail messages, E-mail messages, WWW form request etc. and prioritize and schedule call backs from a combined HOTLIST.

The MMM 50 acts as a clearing house point to assist in scheduling calls between customers and ACD agents and vice versa. This allows customers who may not be able or willing to converse with an agent at Time T0 to schedule the call for Time T2 which is the customer's preferred time. The HOTLIST is then updated to include both calls which are to be completed as soon as possible and calls which are due to be completed in the very near future. There are many ways in which the HOTLIST may be maintained. Calls requesting immediate call back can be ordered according to the time stamp of when they were received, which will always be in the immediate past. Calls with future time stamps may be appended

to the list prior to the arrival of the time indicated by the future time stamp, or alternatively, they can be given priority and placed at the top of the list when the time arrives. The MMM 50 also handles the notification through the E-mail servers 81 of customers of the fact that delays are expected, and is able to provide an indication of when a return call might be expected.

Alternative to connecting a multimedia user to a live agent, with a slight modification of the first embodiment described above the invention can be used to connect a multimedia user (WWW, voice mail, IVR, E-mail) to an IVR call back system, in which help is available on a variety of topics, and in which the user further has the option of being connected to other ADSI enhanced IVR applications such as home shopping systems. This is illustrated in Figure 5. This is particularly useful in situations where a portion of the call centre's business may have self service options in different mediums. For example, both IVR self service channels and WWW self service channels might be available, and this aspect of the invention allows a quick change from one medium to the other. By selecting the IVR channel, the customer is connected to the IVR channel in an outbound manner as above.

Figure 6 illustrates a second embodiment of the invention. While the first embodiment and its modifications described above are directed towards call centres equipped with outbound calling capabilities, in this second embodiment, the call centre is equipped with inbound call processing capabilities, handling calls as they come in from customers. This provides a method for integrating or connecting a

customer who has a SAT (screen assisted telephony) capable configuration and wishes to be connected to a live agent 106. The figure is very similar to Figure 1, but with much of the detail of the call centre and WWW server removed. There are again four main components illustrated, one of these being the customer premises 100 equipped with a telephone (or a screen assisted telephone set) 110 and line 107, a set-top box (a special purpose computing device which allow access to network services through the television set with user input being achieved through the television remote control) and TV 108 or PC 111, and a CTI/SCAI (switch to computer application interface) enabled line 107. The other main components include the multimedia or WWW server 102, call centre 104 and an agent workstation 106 equipped with a computer 112 and a telephone 114, or a screen assisted telephone. Also shown is the PSTN 116, a broad band multimedia data network 117 and a SAT server 109.

The interconnections between the customer premises 100, WWW server 102, call centre 104, agent workstation 106 and PSTN 116 are the similar to before with the exception that all customer PC connections are via a broadband data network 117, and the customer telephone 110 connection is implemented with a line 107 to the PSTN 116 and a subsequent connection to the broadband data network 117.

The process followed in the second embodiment will be described with reference to Figures 6 and 7. The box numbers refer to boxes shown in Figure 7. Initially, the customer makes a "multimedia call" in order to be connected to XYZ's multimedia server 102 and to run a multimedia application on

the set-top box /TV 108 or PC 111 (box 7-1). The user selects on the set-top box remote or the PC mouse a "MAKE CALL" feature from within the multimedia application (box 7-2). This selection initiates a series of steps to set up a call to either an ACD group or an individual. The request first signals through the broadband multimedia data net 117 to a PSTN telephone switch 116 specially equipped with CTI techniques (such as SCAI) to ring the customer's line 107 (with a distinctive ring similar to ring-again) prompting the customer to pick up the handset (box 7-3). The PSTN based switch 116, having sensed that the customer has indeed picked up the set, then dials the destination party automatically, which in this case is the call centre 104, where an ACD system distributes the call to an ACD agent workstation 106 (box 7-4).

When an ACD agent answers the call, the customer's URL and/or CLID are forwarded so that a customer relevant screen is appearing on the agent's PC or terminal 114 at the same time (box 7-5).

The customer relevant screen is set up on the agent's screen via one of several known CTI techniques. These include first party call control techniques and third party call control techniques. First party call control techniques use various CLID (Calling Line Identification - not shown) boxes and associated screen-pop software. The CLID is transmitted over the telephone line and the CLID box detects this and passes it to the agent's PC over a serial RS232 communications port. The CLID box may be integrated as a part of the telephone, or it may be a standalone unit connected to the

telephone line together with the telephone. Screen-pop software takes the telephone numbers provided by the CLID box and looks up the corresponding customer records in a database, and displays them on the screen. Alternatively, using third party call control techniques, the digital switch has a shared data circuit to a "Third Party" CTI server which understands a common protocol such as SCAI. This server then associates various calls with various agents and delivers CLID and/or customer relevant data to the agents workstation as the phone is ringing.

Under either of the scenarios described above for transmitting the CLID, the URL information is transmitted in one of two ways. Firstly, upon answering the call and viewing the customer relevant data simultaneously (obtained by looking up the CLID in a customer database), the agent greets the caller and the caller verbally mentions the associated product or subject matter area which causes the agent to hot key to the relevant or related HTML page. A more sophisticated alternative to this is for the WWW server to sense all users querying it in real time (i.e. which URL's are being read and from which IP addresses or E-mail addresses) and then do a look-up into its database to determine corresponding CLID's. As calls from CLID's come in, the database can correlate the associated caller and URL.

Should all agents be busy, an IVR system can be used to provide additional information options to the customer while an agent becomes available. This method does not avoid ACD queues, but does make placing the call easier. In addition, the use of the URL and/or CLID makes the provision

of help by the agent more efficient. As in the first embodiment, the agent is now in a position to help the customer with the WWW server or other multimedia application with which they require assistance (box 7-6).

As in the first embodiment, instead attempting to put the call through to a live agent, the call can be automatically connected to an IVR system. Screen-based telephony and associated SAT telephone switches may be employed in this case, allowing the customer to interact with an ADSI enhanced IVR system.

Figure 8 illustrates a third embodiment of the invention which is quite similar to that shown in Figure 6, with the exception of the configuration at the customer premises. Again, an inbound call processing capability is required at the call centre, as in the second embodiment. This embodiment provides a method for integrating or connecting a customer 100 who has a telephone 120, a PC 124 with DDE (dynamic data exchange ) capabilities and two modems 122,126 and lines 127,128 and wishes to be connected to a live agent 104. DDE allows data to be passed dynamically between different applications running on the PC. In this embodiment, the PC 124 is equipped with communications software and modems 122, 126 able to place the call between the customer's telephone 120 and the ACD agent itself, automatically, instead of requiring the telephone switch to set up the call as in Figure 6.

Figure 9 shows a process diagram showing the steps which occur when this method is used. Initially, the customer makes a multimedia call to connect to company XYZ's multimedia

server (box 9-1). The customer then selects the "MAKE CALL" or "HELP" button which may appear on an HTML page (box 9-2). The customer request initiates a PC based DDE whereby the telephone number in the HTML page to be called is passed dynamically to another PC based communications software package where an outbound call is dialed over a regular modem 122 and line 127 (boxes 9-3 and 9-4). When an ACD agent answers, a voice connection between the customer's telephone 120 and the ACD agent's telephone 112 is completed, and a customer relevant screen is appearing on the agent's PC 114 or terminal at the same time (box 9-5) based on incoming CLID and using first part or third party CTI techniques as described previously.

As before, an IVR connection could be established instead of using live agents, and screen assisted telephones and associated servers could be employed to enhance this type of connection.

Figure 10 illustrates a fourth embodiment of the invention in which a method and apparatus is provided for integrating WWW information from a caller who is already talking to a live ACD agent. In this embodiment either an inbound call processing capability or an outbound call processing capability is required at the call centre.

The customer site 210 is equipped with a computer 212 and a telephone 214 both connected to a SVD (simultaneous voice data) modem 216 with external connections 218 to the PSTN 219 which may be analog, or ISDN (integrated services digital network) format. SVD modems allow both voice and data to be transmitted over the same standard telephone line at the



same time.

The agent site 220 is similarly equipped with a computer 222, telephone 224 and SVD 226 and connections to the PSTN 219. It is also connected to a digital switch 230 with ACD functionality for distributing calls to various agents. The agent's computer 222 is also connected to a WWW server 232 and may be connected to a multimedia message management system 234.

The process flow diagram for this embodiment is shown in Figure 11. The customer has been previously connected to an ACD agent either according to the traditional method wherein the customer physically dials an 800 number, or according to one of the methods described above (box 11-1). This includes all of the inbound and outbound call set-up methods and associated hardware described in the first three embodiment and their variants, although it is assumed that a live agent exists, and not an IVR system. Both parties are conversing and desire to be viewing identical screens of information simultaneously, and so decide to go into collaborative mode (box 11-2). This may be due to the fact that simple verbal explanations are insufficient to solve the caller's problems. If the calling party is not yet WWW connected, the two parties activate their SVD Modems 216, 226 ( or ISDN units) and activate their remote control software packages (box 11-3). This sets up a data connection over the same telephone line as they were previously using for voice. Then voice and data can be transmitted over the same telephone line. The agent who is already connected to the desired WWW server 132 acts as HOST and the caller acts as a REMOTE



allowing the caller to view the same WWW pages (or other Information Systems) as the agent (box 11-4). The agent can then walk the customer through information and supplement it verbally, thereby sharing a multimedia call with the customer (box 11-5). Screens appearing on the agents computer appear on the customer's computer, as what the customer sees is an exact duplicate of what the agent sees. This may result in immediate sales and service or assist in further sales and service. The next time the caller, having become more comfortable and familiar with the system, may opt to use the self serve channel with no human assistance for increased likelihood of repeat business. The above combining of ACD, SVD and WWW building blocks allows collaborative screen sharing between customers and ACD agents. In addition, agent integration via the MMM 234 allows increased agent productivity.

If the caller is already logged onto the WWW server, he must disconnect before being able to go into collaborative mode, unless he is equipped to handle two connections at once.

In order to implement this embodiment, several configuration (hardware and software) modifications to existing ACD setups would be required. Most current PC's will not successfully support high speed (14.4 KBPS) communications on their serial ports due to the older UART (Universal Asynchronous Receiver Transmitter) chips. Communications with these units is error prone and unreliable. PC's need a smarter faster UART to make this configuration reliable. These are supplied by installing high speed serial input/output boards in the ISA (Industry Standard

Architecture) slots on the motherboard of the PC. Software reconfiguration is required to disable the lower speed communications ports. An alternative here is to use new simultaneous voice and data modem technology which utilizes the parallel port of the PC which (for most PC's) currently supports speeds equal to or greater than 28.8 KBPS.

At the agent end, the type of line choice (2500-type analog ACD line or digital ACD line) must be made and depending on this additional hardware and software is required. If a digital ACD line is used, a hardware adaptor is required to convert the digital signaling which may be proprietary in nature into signals recognized by analog based SVD modems. Also, these adaptor units must be modified to handle high speed (14.4 KBPS) data transmission. If 2500-type analog lines are used, software is required on the PC to allow easy access and use of sophisticated feature activation codes. The line choice here depends largely on which features the call centre agent would be using.

We claim:

1. In a communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the public switched telephone network to a telephone in the customer premises, a method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps:

a) the customer selecting a remote help option from the page;

b) the customer preparing a help request form comprising the number of the customer's telephone;

c) the system transferring the help request to the call centre; and

d) the call centre setting up a call over the public switched telephone network between the customer telephone and the help channel.

2. The method according to claim 1 in which the call centre maintains a list of calls to be placed, and places the calls in the order in which the help requests were received.

3. The method according to claim 2 in which an outbound dialing system automatically maintains the list and places the calls.

4. The method according to claim 1 in which the help

channel is a live agent workstation comprising a computer and telephone.

5. The method according to claim 1 in which the help channel is an interactive voice response system.

6. The method according to claim 4 wherein the request form further comprises a URL (Uniform Resource Locator) indicating the page from which the customer has requested help and further comprising the step of the call centre passing the URL to the live help agent workstation and setting up the live agent computer at the page indicated by the URL.

7. The method according to claim 1 wherein the request form further comprises a field for filling in a customer preferred time for call-back and wherein the call centre attempts to set up the call at the customer preferred time for call-back.

8. The method according to claim 1 wherein the help request is transferred from the customer computer to the call centre through TCP/IP HTTP or E-mail.

9. The method according to claim 4 wherein a message is sent back to the customer with an anticipated wait time when no live agent is available for immediate help.

10. The method according to claim 1 wherein the server is a WWW (World Wide Web) server.

11. The method according to claim 1 wherein the step of the customer preparing a help request form is done automatically by the customer computer, with a set of default values being filled in.

12. In a communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the information network to the computer, a method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps:

a) the customer selecting a remote help option from the page;

b) the customer computer automatically preparing a help request form comprising a network address;

c) the system automatically transferring the help request to the call centre; and

d) the call centre setting up a virtual audio channel on the data network between the channel and the customer computer.

13. The method of claim 12 in which the multimedia server is a WWW server, and in which the network address is an Internet Protocol address.

14. In a communications system comprising a server on a network, means for connecting the server to at least one of either a computer or a set-top box and television in a remote

customer premises, a help channel and a call centre connected to the help channel connectable through the public switched telephone network to a telephone in the customer premises, a method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps:

a) the customer selecting a remote help option from the page;

b) the customer set-top box or computer signalling a telephone switch to ring the customers telephone line (with a normal ring or a distinctive ring) in response to the customer selecting the help option;

c) the telephone switch dialing the call centre automatically when the customer the picks up the handset; and

d) the call centre transferring the call to the help channel.

15. The method according to claim 14 in which the help channel is a live agent workstation comprising a computer and telephone, wherein the agent's computer is also provided with customer relevant information through the use of a caller identification system to identify the customer's telephone number which is then used to query a customer database for the customer relevant information.

16. The method according to claim 15 in which the agent is further provided with a URL indicating from which page the customer has requested help and with which the agent can set up the agent computer at the same page.

17. The method according to claim 16 in which the URL is provided to the agent by the step of the server sensing which URL is being read from all customer connections, and performing a look-up into a database to determine corresponding CLIDs, and correlating CLIDs as they come in with the URL.

18. The method according to claim 14 in which the server is a WWW server.

19. In a communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the public switched telephone network to a telephone in the customer premises, a method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps:

a) the customer selecting a remote help option from the page;

b) the customer computer automatically passing a help phone number listed within the page to communications software running on the customer's computer; and

c) the communications software dialing the help phone number with a modem and line connected to the customer's computer and telephone;

whereby a voice connection is established between the customer telephone and the help channel.

20. The method according to claim 19 in which the help channel is a live agent workstation comprising a computer and telephone, wherein the agent's computer is also provided with customer relevant information through the use of a caller identification system to identify the customer's telephone number which is then used to query a customer database for the customer relevant information.

21. The method according to claim 20 in which the agent is further provided with a URL indicating from which page the customer has requested help and with which the agent can set up the agent computer at the same page.

22. The method according to claim 21 in which the URL is provided to the agent by the step of the server sensing which URL is being read from all customer connections, and performing a look-up into a database to determine corresponding CLIDs, and correlating CLIDs as they come in with the URL.

23. The method according to claim 19 in which the server is a WWW server.

24. The method according to claim 19 in which the help channel is an IVR system.

25. In a communications system comprising a server on a network, means for connecting the server to at least one computer equipped with an SVD (simultaneous voice data) modem



in a remote customer premises, a help channel comprising a live agent workstation equipped with at least one computer equipped with an SVD modem, and a call centre connected to the help channel, a method for the customer to obtain help in relation to a page from the server displayed by the computer comprising the steps:

- a) establishing a voice connection between a customer telephone and an agent telephone over the PSTN;
- b) the agent connecting the agent computer to the server if not already connected;
- c) the customer disconnecting the customer computer from the server if connected unless equipped to handle more than one connection;
- d) both the customer and ACD agent activating their SVD (Simultaneous Voice Data) Modems (or ISDN units) such that data and voice connections are established where previously only a voice connection existed in such a way that the agent who is already connected to the desired server acts as a host and the caller acts as a remote connected to the agent's host and in communication with the host over the data portion of the connection and the caller is able to view the same pages as the agent, and the agent can provide the caller with assistance by walking the customer through the information from the server, and discuss it over the voice connection.

26. The method of claim 25 wherein the voice connection between the customer telephone and the agent telephone is established by the steps:

- a) the customer selecting a remote help option from

the page;

b) the customer preparing a help request form comprising the number of the customer's telephone;

c) the system transferring the help request to the call centre; and

d) the call centre setting up a call over the PSTN between the customer telephone and the help channel.

27. The method of claim 25 wherein the server is a WWW server.

28. A communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the public switched telephone network to a telephone in the customer premises, further comprising:

a) means for the customer to browse on the computer a page provided by the server;

b) means for the customer to select remote help on the computer;

c) means for presenting on a screen of the computer a help request form to be completed by the customer comprising the customer's telephone number;

d) means for transferring the help request form to the call centre;

e) means for the call centre to place calls between the help channel and the customer's telephone over the PSTN in response to the help requests.

29. The apparatus according to claim 28 wherein the help channel is a live agent workstation comprising a telephone and a computer, the apparatus further comprising means for setting up the agent's computer to view the same page from which the customer selected live help.

30. The apparatus according to claim 29 wherein the request form further comprises a field for filling in a customer preferred time for call-back and wherein the call centre further comprises means for recording the requests and associated preferred call-back times, and is adapted to place calls at specified times according to the times in the recorded requests.

31. The apparatus according to claim 29 wherein the means for transferring the request to the call centre is one of TCP/IP HTTP or E-mail.

32. A communications system comprising a server on a network, means for connecting the server to at least one computer or set-top box and television in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the PSTN to a telephone having a handset in the customer premises, further comprising:

- a) means for the customer to view a page of information from the server on the computer or television;
- b) means for the customer to request remote help;
- c) means for the customer's set-top box to signal to a telephone switch to ring the customers telephone (with a

distinctive ring) whereupon the switch dials the channel automatically when the customer the picks up the handset.

33. The apparatus according to claim 32 in which the server is a WWW server, the page is a WWW server page, and wherein the request form further comprises a URL indicating the WWW page from which the customer has requested help and with which the agent computer can be set up at the same WWW page.

34. A communications system comprising a server on a network, means for connecting the server to at least one computer or set-top box and television in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the PSTN to a telephone having a handset in the customer premises, further comprising:

a) means for the customer to view a page of information from the server on the computer or television;

b) means for the customer to request live help;

c) means for the customer computer or set-top box to signal to a telephone switch to ring a customers telephone line (with a distinctive ring) whereupon the switch dials the agent automatically when the customer the picks up the handset.

35. A communications system comprising a server on a

network, means for connecting the server to at least one computer or set-top box and television in a remote customer premises, a help channel and a call centre connected to the help channel connectable through the PSTN to a telephone having a handset in the customer premises, further comprising:

a) means for the customer to view a page of information from the server on the computer or television;

b) means for the customer to request live help;

c) customer modem connected to both the customer telephone and the customer computer capable of making telephone calls connecting the telephone to telephone numbers provided by the computer;

d) means for the customer's computer to communicate a telephone number of a help channel provided within the page of information to the customer modem, and to initiate a telephone call over the PSTN from the modem to the call centre, thus establishing a connection between the customer's telephone and the call centre; and

e) means for the call centre to transfer the call to the help channel.

36. A communications system comprising a server on a network, means for connecting the server to at least one computer in a remote customer premises, a help agent workstation comprising a computer and telephone, and a call centre connected to the help agent work station and connectable through the public switched telephone network to a telephone and the computer in the customer premises, further comprising:

a) means for the customer to browse on the computer a page provided by the server;

b) means for the customer to select remote help on the computer;

c) means for presenting on a screen of the computer a help request form to be completed by the customer comprising the customer's telephone number;

d) means for transferring the help request form to the call centre;

e) means for the call centre to place calls between the help channel and the customer's telephone over the PSTN;

f) customer remote control software and SVD (simultaneous voice data) modem connected to the customer computer and the customer telephone;

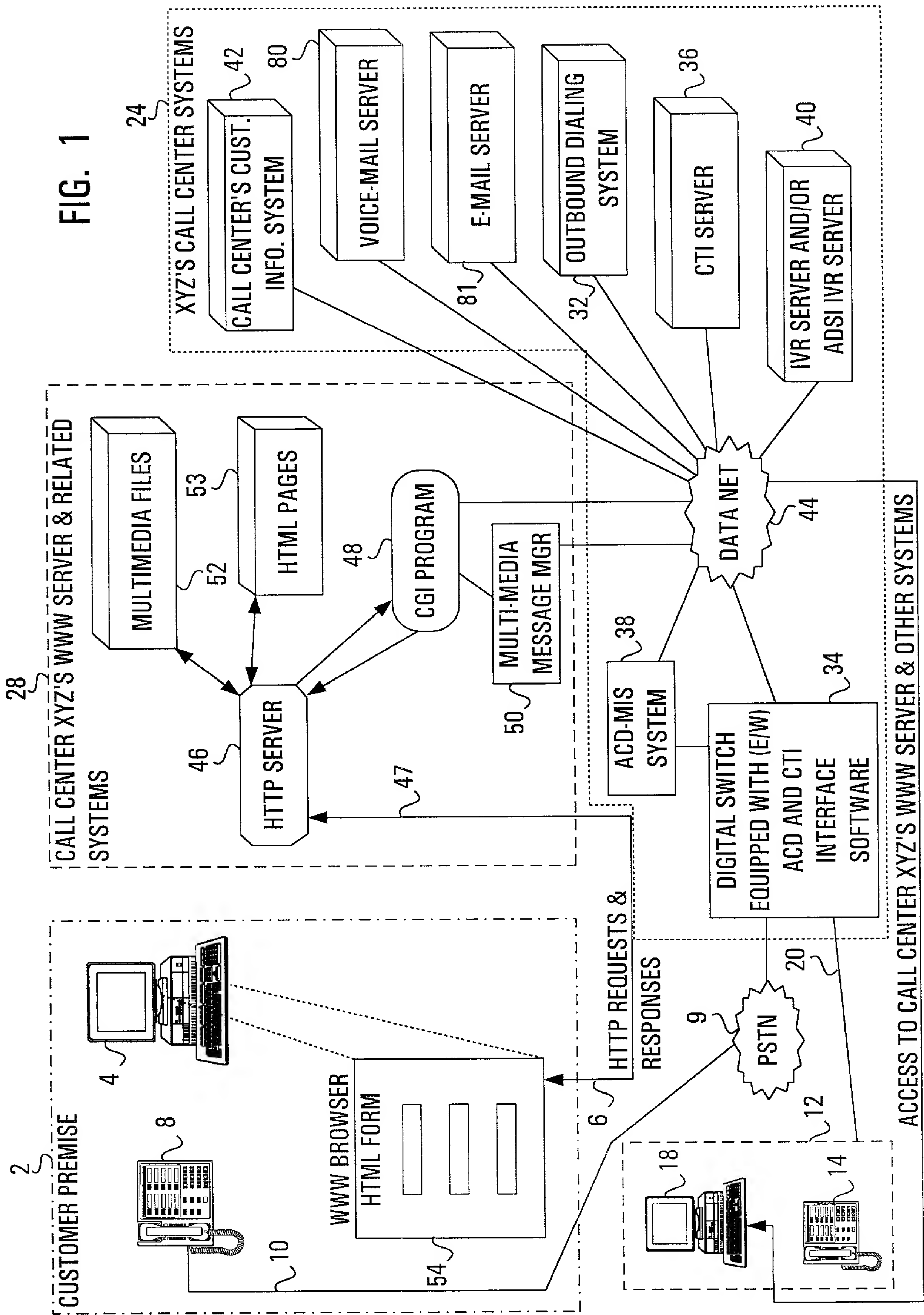
g) agent remote control software and SVD modem connected to the agent computer and the agent telephone;

h) means for the agent computer to be connected to the server;

whereby both the caller and ACD agent may activate their SVD modems such that data and voice connections are established where previously only a voice connection existed and in such a way that the agent who is already connected to the desired server acts as a host and the caller acts as a remote connected to the agent's host and in communication with the host over the data portion of the connection and the caller is able to view the identical pages as the agent, and the agent can provide the caller with assistance by walking the customer through the information from the server, and discuss it over the voice connection.

### Abstract of the Disclosure

This invention (The Customer Contact Channel Changer) enables the integration of different Customer Contact Channels such as live call centre ACD (Automatic Call Distribution) agents, ADSI (Analog Display Services Interface) enhanced IVR (Interactive Voice Response) systems and WWW (World Wide Web ) servers. The world wide web servers are used to allow customers with computer equipment to access information from an organizations databases in a self service mode. Frequently these customers have questions best answered by human ACD agents. With this invention the connection between the customer with the question and the agent with the answer is done quickly and efficiently with both parties sharing screens of common information. Also control is retained by the customer to make the call happen when they want it.





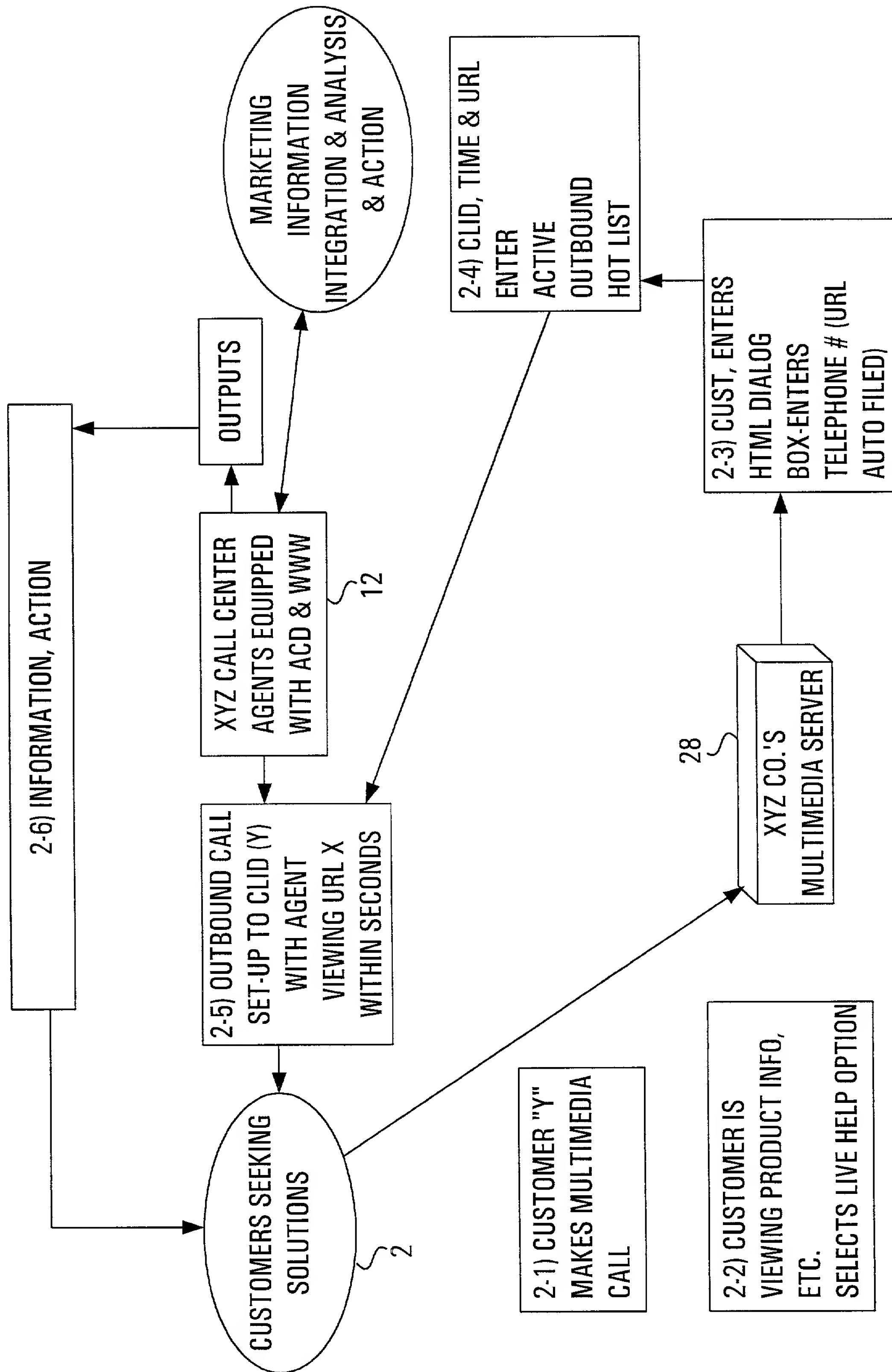


FIG. 2

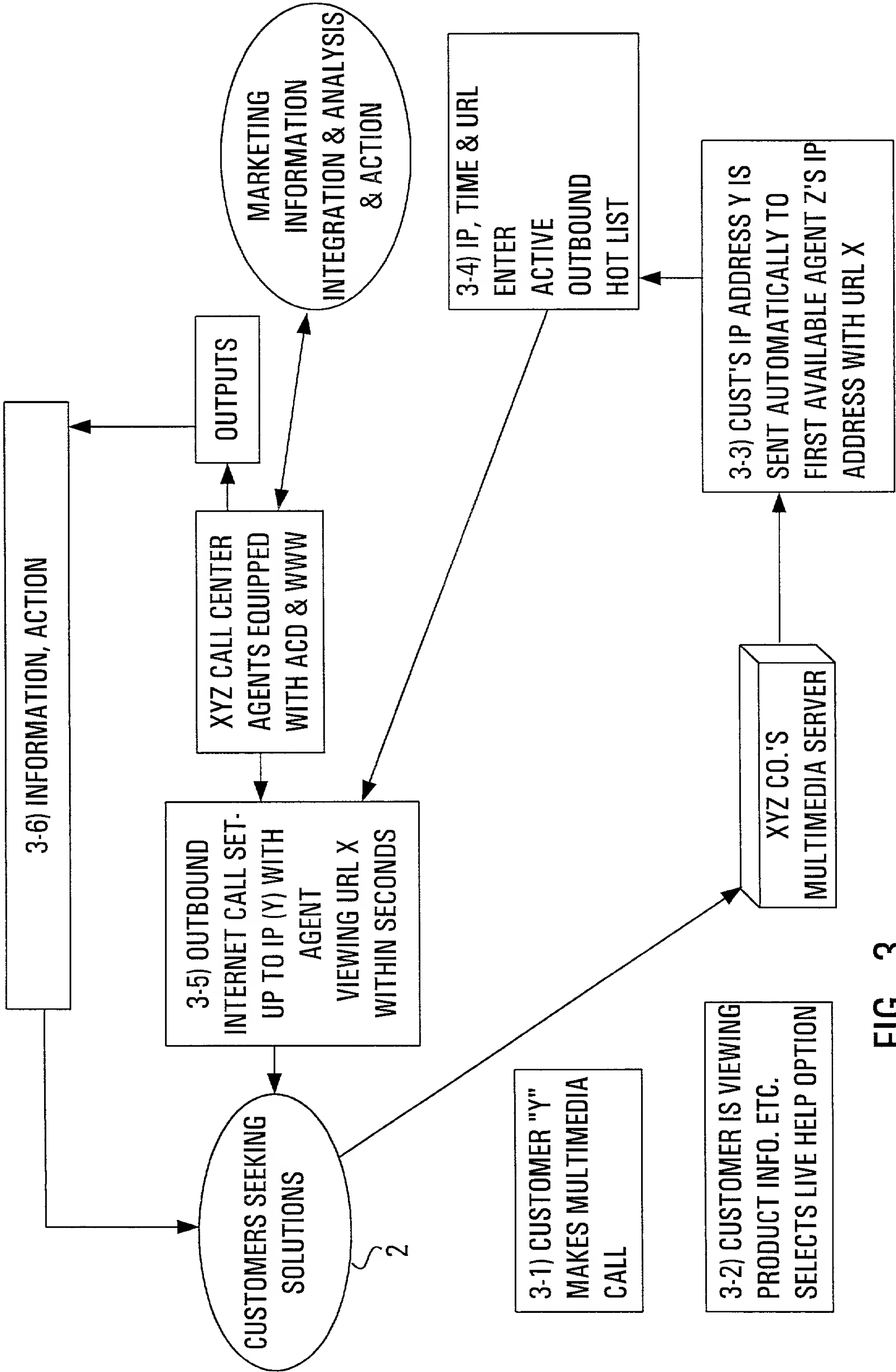


FIG. 3

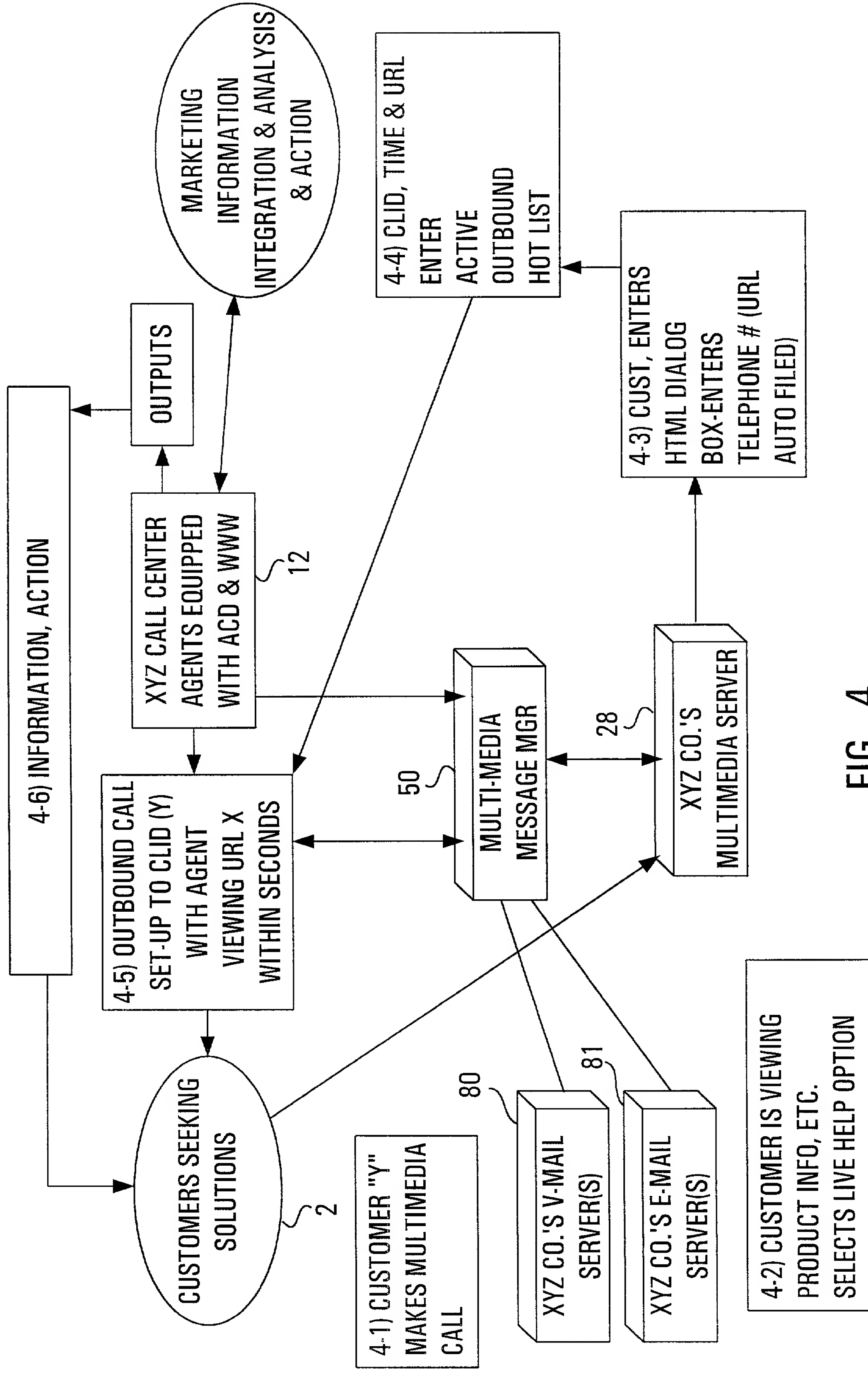
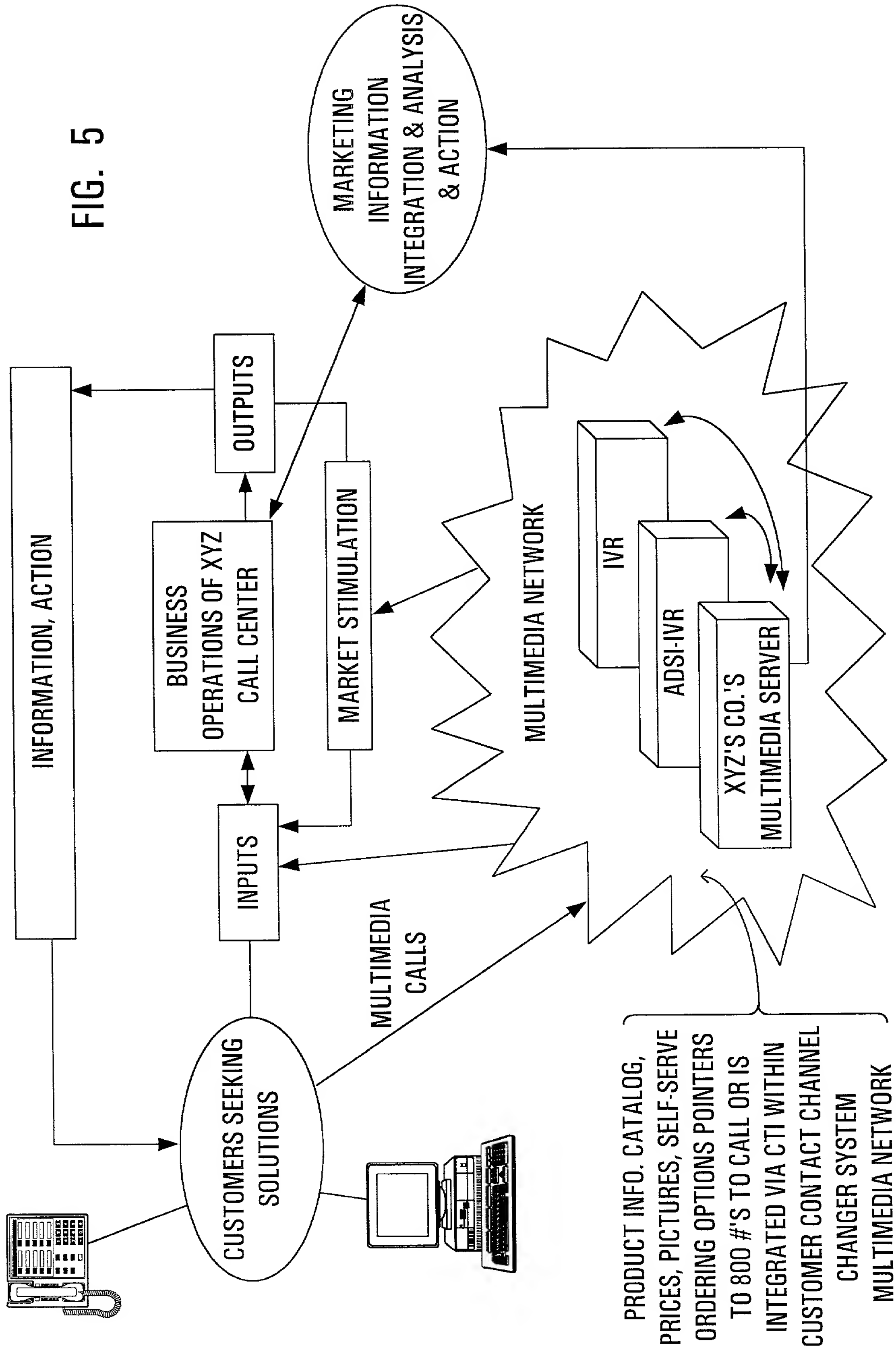


FIG. 4





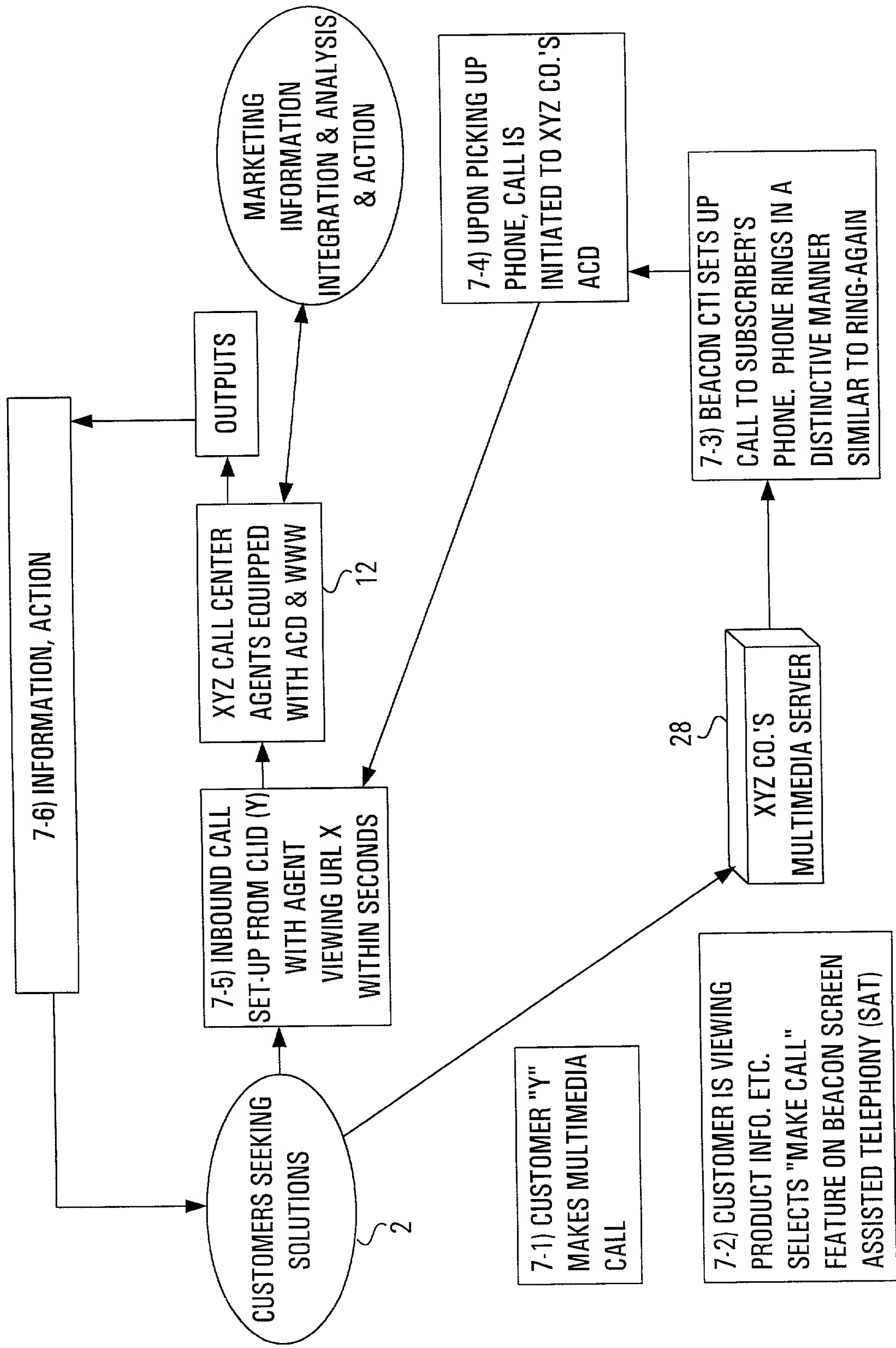


FIG. 7

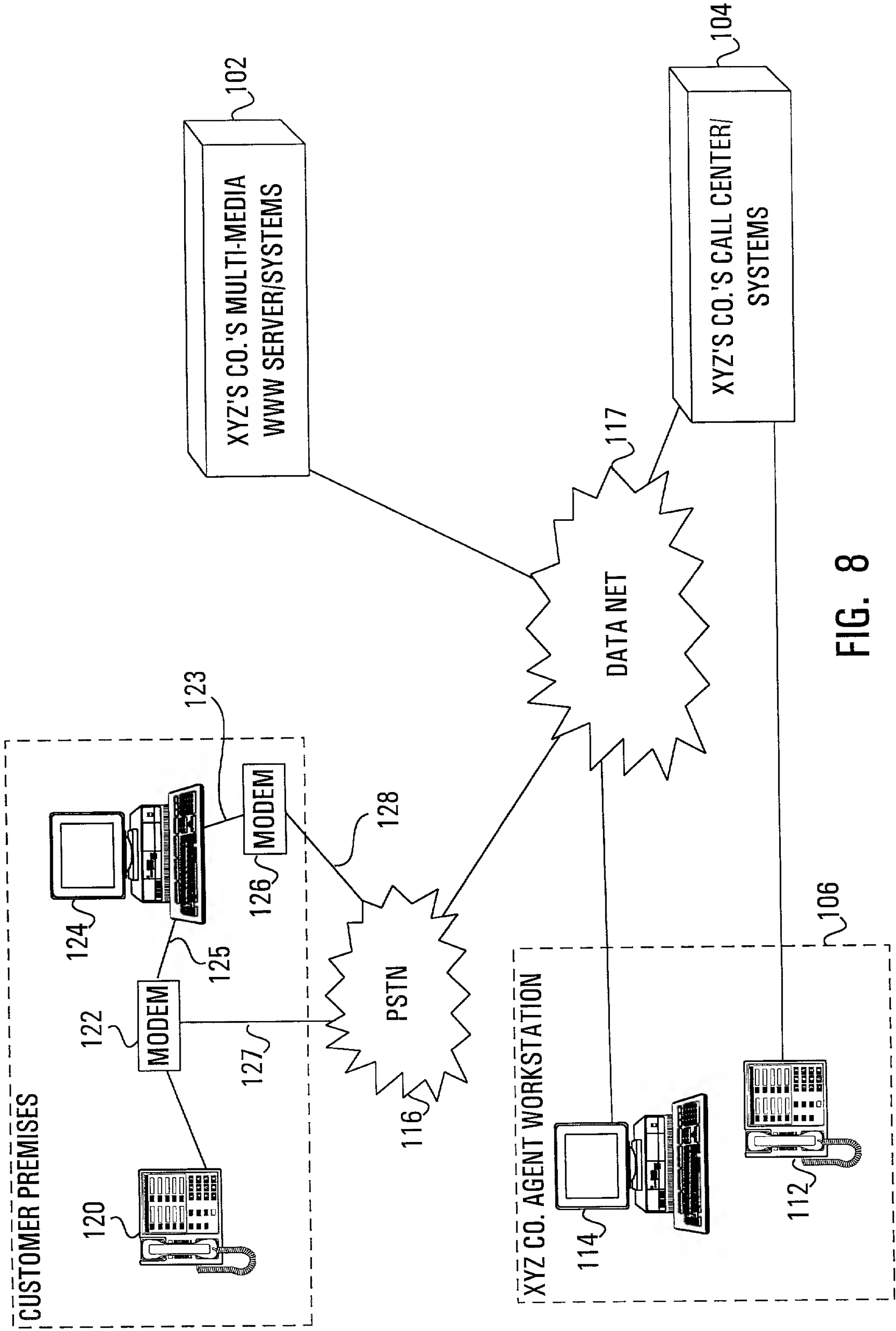


FIG. 8

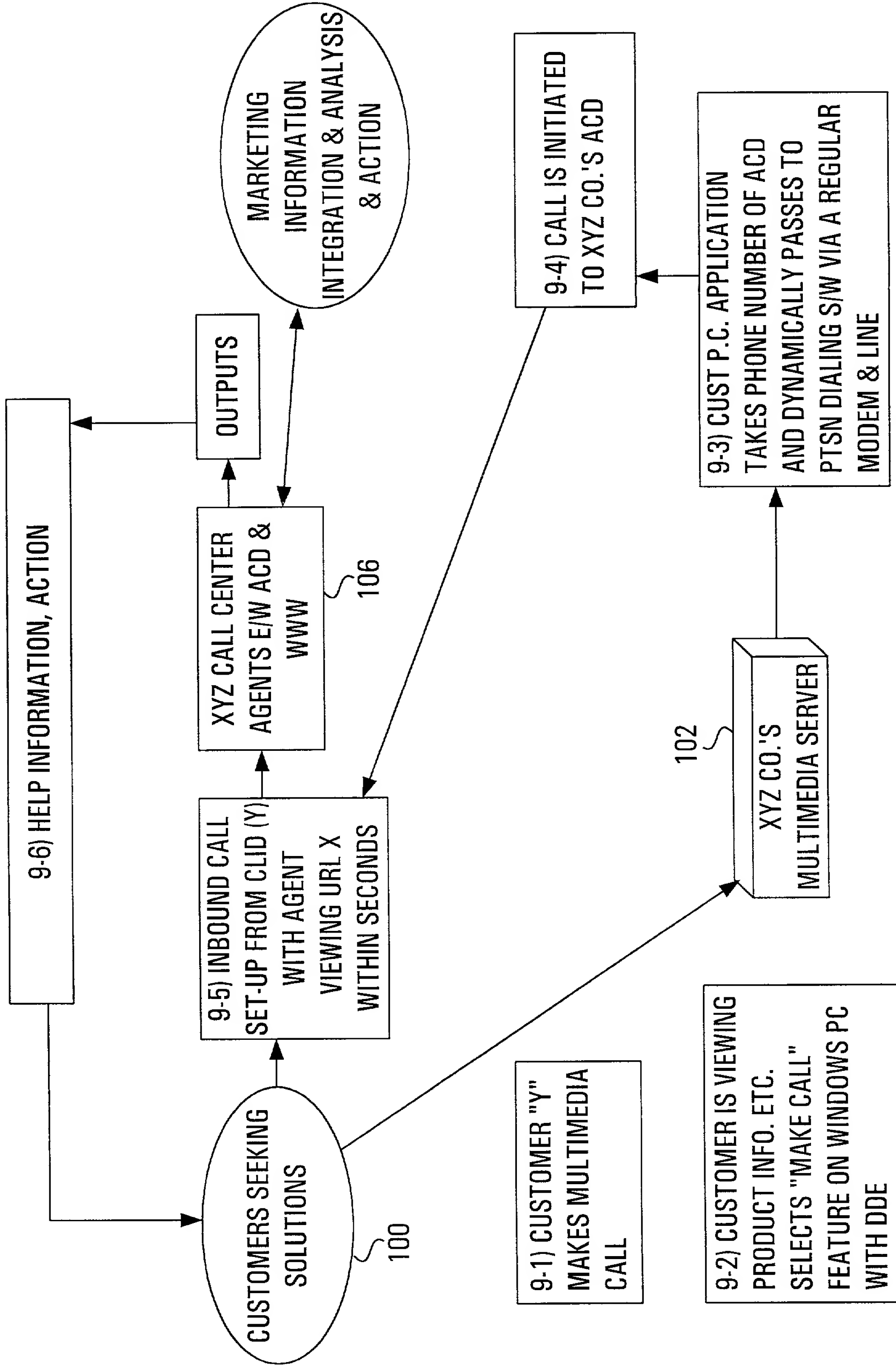
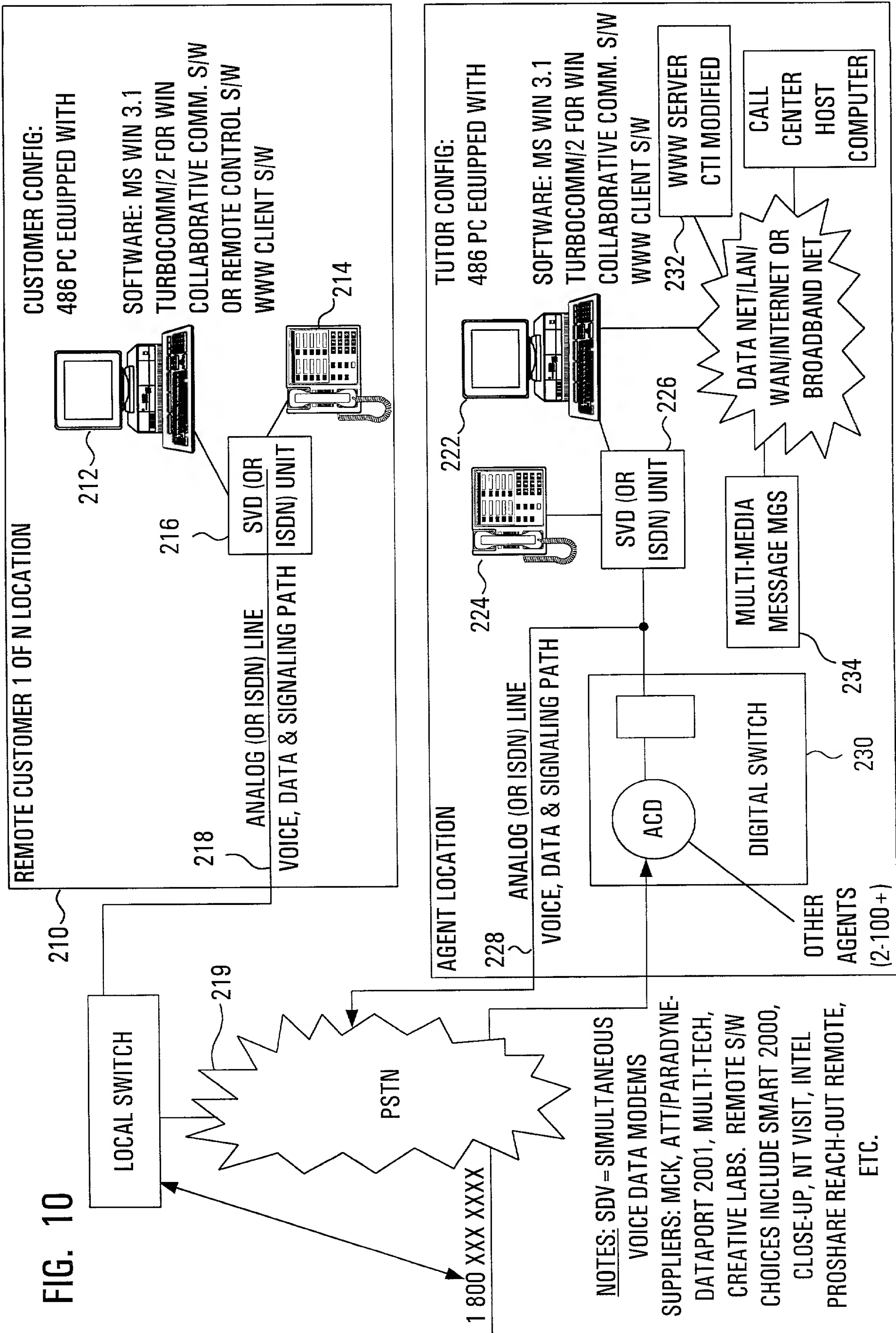


FIG. 9







DECLARATION AND POWER OF ATTORNEY FOR U.S. PATENT APPLICATION  
 ( ) Original (X) Supplemental ( ) Substitute ( ) PCT ( ) Design  
 As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor or an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled CUSTOMER CONTACT CHANNEL CHANGER, the specification of which was filed on September 25, 1995 as Application Serial No. \_\_\_\_\_.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, to the best of my ability, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s) Priority Claimed

( ) Additional Applications identified on attached sheet

I hereby claim the benefit under Title 35, United States Code § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

( ) Additional Applications identified on attached sheet

**POWER OF ATTORNEY:** As named inventor, I hereby appoint, James D. Kokonis, Regn. No. 21178; Peter L. Beck, Regn. No. 21169; Nicholas H. Pyfe, Regn. No. 26134; Vance Marston, Regn. No. 26137; Hugh O'Gorman, Regn. No. 26140; Alan R. Campbell, Regn. No. 26129; A. David Morrow, Regn. No. 28816; Robert D. Gould, Regn. No. 27523; James McGraw, Regn. No. 28168; Thomas R. Kelly, Regn. No. 29244; John Bochnovic, Regn. No. 29229; Michael E. Wheeler, Regn. No. 29246; Joy D. Morrow, Regn. No. 30911; John E. Paxton, Regn. No. 32389; Donald F. Phenix, Regn. No. 32528 and Yukuo Hirawa, Regn. No. 32551; attorneys to prosecute this application and transact all business in the Patent and Trademark Office connected therefore:

Send Correspondence to:

Burns, Doane, Swecker & Mathis  
 P.O. Box 1404  
 Alexandria, Virginia 22313-1404  
 U.S.A.

Direct Telephone Calls to:

(name and telephone number)

FULL NAME OF 1st INVENTOR	FAMILY NAME BATEMAN	FIRST GIVEN NAME THOMAS	SECOND GIVEN NAME HOWARD
RESIDENCE & CITIZENSHIP	CITY SAINT JOHN	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS CITY STATE OR COUNTRY ZIP CODE 903 MOLLINS DR., SAINT JOHN, NEW BRUNSWICK, CANADA, E2M 4L7		
FULL NAME OF 2nd INVENTOR	FAMILY NAME KIERSTEAD	FIRST GIVEN NAME BRUCE	SECOND GIVEN NAME EDWARD
RESIDENCE & CITIZENSHIP	CITY SAINT JOHN	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS CITY STATE OR COUNTRY ZIP CODE 9 WASSON CT., SAINT JOHN NEW BRUNSWICK, CANADA, E2K 2K6		
FULL NAME OF 3rd INVENTOR	FAMILY NAME NOBLE	FIRST GIVEN NAME WILLIAM	SECOND GIVEN NAME ALEXANDER (SANDY)
RESIDENCE & CITIZENSHIP	CITY SAINT JOHN	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS CITY STATE OR COUNTRY ZIP CODE 516 CHAMPLAIN ST., SAINT JOHN NEW BRUNSWICK, CANADA, E2M 1S3		
FULL NAME OF 4th INVENTOR	FAMILY NAME CURRY	FIRST GIVEN NAME TIMOTHY	SECOND GIVEN NAME LEE
RESIDENCE & CITIZENSHIP	CITY GONDOLA PT.	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS CITY STATE OR COUNTRY ZIP CODE 115 LANCELOT DR., GONDOLA PT. NEW BRUNSWICK, CANADA, E2E 1R8		

I further declare that all statements made herein of my own knowledge are true, and that all statements on information and belief are believed to be true; and further that these statements were made with the knowledge that wilful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such wilful false statements may jeopardize the validity of the application or any patent issuing thereon.

1st Inventor T. H. Bateman Date Nov 5, 1995  
 (Thomas Howard Bateman)  
 2nd Inventor B. Kierstead Date Nov 6, 1995  
 (Bruce Edward Kierstead)  
 3rd Inventor W. A. Noble Date Nov 6, 1995  
 (William Alexander (Sandy) Noble)  
 4th Inventor T. Lee Curry Date Nov 6, 1995  
 (Timothy Lee Curry)

FULL NAME OF 5th INVENTOR	FAMILY NAME LOCKETT	FIRST GIVEN NAME JOHN	SECOND GIVEN NAME ALAN
RESIDENCE & CITIZENSHIP	CITY SAINT JOHN	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS 102 ISLANDVIEW DR., SAINT JOHN NEW BRUNSWICK, CANADA, E2M3Z8	CITY	STATE OR COUNTRY ZIP CODE
FULL NAME OF 6th INVENTOR	FAMILY NAME MERSEREAU	FIRST GIVEN NAME LAURIE	SECOND GIVEN NAME EDWARD
RESIDENCE & CITIZENSHIP	CITY WESTFIELD	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS 22 LECROIX DR., WESTFIELD NEW BRUNSWICK, CANADA, E0G 3J0	CITY	STATE OR COUNTRY ZIP CODE
FULL NAME OF 7th INVENTOR	FAMILY NAME OUELLETTE	FIRST GIVEN NAME ROBERT	SECOND GIVEN NAME JAMES
RESIDENCE & CITIZENSHIP	CITY SAINT JOHN	STATE OR COUNTRY NEW BRUNSWICK CANADA	COUNTRY OF CITIZENSHIP CANADA
POST OFFICE ADDRESS	ADDRESS 132 JOSSELYN RD., SAINT JOHN NEW BRUNSWICK, CANADA, E2J 3B5	CITY	STATE OR COUNTRY ZIP CODE
FULL NAME OF 8th INVENTOR	FAMILY NAME	FIRST GIVEN NAME	SECOND GIVEN NAME
RESIDENCE & CITIZENSHIP	CITY	STATE OR COUNTRY	COUNTRY OF CITIZENSHIP
POST OFFICE ADDRESS	ADDRESS	CITY	STATE OR COUNTRY ZIP CODE

5th Inventor John Lockett Date Nov 7 /95  
(John Alan Lockett)

6th Inventor Laurie Mersereau Date Nov. 7 /95  
(Laurie Edward Mersereau)

7th Inventor Robt Ouellet Date Nov. 6 /95  
(Robert James Ouellette)

8th Inventor \_\_\_\_\_ Date \_\_\_\_\_



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

INVENTOR (S): Thomas Howard Bateman, Bruce Edward Kierstead,  
William Alexander(Sandy) Noble, Timothy Lee Curry,  
John Alan Lockett, Laurie Edward Mersereau and  
Robert James Ouellette

SERIAL NO.: 08/532,537

FILED: September 25, 1995

TITLE: THE CUSTOMER CONTACT CHANNEL CHANGER

ASSOCIATE POWER OF ATTORNEY

Honourable Commissioner of Patents and Trademarks,  
Washington, D. C. 20231.

Sir:

Please recognize William L. Mathis, Regn. No. 17,337;  
James A. LaBarre, Regn. No. 28,632; Anthony W. Shaw, Regn. No.  
30,104; Patrick C. Keane, Regn. No. 32,858; Michael G. Savage,  
Regn. No. 32,596; Steven M. duBois, Regn. No. 35,023 who together  
constitute the firm of Burns, Doane, Swecker & Mathis, jointly and  
severally, as Associate Attorneys in the above-identified  
application, with the usual powers.

Please direct all official correspondence to Burns,  
Doane, Swecker & Mathis, P.O. Box 1404, Alexandria, Virginia 22313-  
1404, United States of America.

Respectfully

*Vance Marston*

---

Vance Marston  
Regn. No. 26137

Ottawa, Canada

Dated: November 17, 1995.